



Sponsored by:



# Thursday, November 5, 2015

11:45 a.m. to 1:00 p.m.

SEDCO/Schuylkill Chamber Conference Center

1 Progress Circle, Suite 201, Pottsville

*This Lunch & Learn features:*

## *Leadership Development for Marketing your Non-Profit Organization*

*Leadership matters in a non-profit organization. It is one of the pillars for an organization to succeed in achieving its mission and goals. Leadership is not about personality; it's about behavior – an observable set of critical skills and abilities.*

*This discussion will cover some of the issues facing today's Non-Profit Executives, Board Members, Staff and Volunteers on how to effectively market your non-profit. The leadership model will be covered in four areas: marketing, market strategy, finance and operations, with an emphasis on market trends and tactics.*

*Presented by:*

**Steve Bobick & Russ Hoke**



Cost is \$15 per person for Chamber members and \$20 per person for future members.

Lunch is served at 11:45 a.m. **Reservation deadline is Monday, November 2, 2015.**

(Reservations canceled after Friday, October 30, 2015 at noon will be invoiced.)



## Business after 5 o'clock Mixer



Proudly hosted by:



November 18, 2015

5:00 p.m. to 7:00 p.m.

**Sophy Jewelers**

Coal Creek Plaza, 400 Terry Rich Blvd., St. Clair (by Wal-Mart)



There is no cost to attend but registration is requested to assure an accurate count.

Sign me up!  11-5-15 Non-Profit Lunch & Learn (\$15/\$20)  11-18-15 Sophy Mixer

Name \_\_\_\_\_ Company \_\_\_\_\_ We accept

Phone \_\_\_\_\_ Email \_\_\_\_\_

Register online at [www.schuylkillchamber.com](http://www.schuylkillchamber.com) or fax to 570-622-1638.





Sponsored by:



*Has the Affordable Care Act really made health care more “affordable”?  
Have health insurance premiums continued to rise?  
Learn how you and your employees can be part of the solution to managing costs.*

Cost is \$20 for Chamber members and \$25 for future members.

**Reservation deadline is Monday, November 9, 2015.**

(Reservations canceled after Friday, November 6, 2015 at noon will be invoiced.)



Gift Exchange  
Bring a \$10 gift!

Sponsored by:



FEDERAL CREDIT UNION

(Reservations canceled after Wednesday, November 25, 2015 at noon will be invoiced.)

Sign me up!

11-11-15 Breakfast Meeting (\$20/\$25)

12-2-15 SWIB (\$20/\$25)

We accept



Name \_\_\_\_\_

Company \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**Register online at [www.schuylkillchamber.com](http://www.schuylkillchamber.com) - Event Registration - or call 570-622-1942!**

# November 11, 2015

## 7:45 a.m.

Program begins promptly at 8:10 a.m.

### **Oak Hill Inn**

655 Route 61 South, Orwigsburg

## Health Care Consumerism

*What you need to know about  
Health Care plans*

### **Jessica Dean**

Power Kunkel Benefits Consulting

*Has the Affordable Care Act really made health care more “affordable”?*

*Have health insurance premiums continued to rise?*

*Learn how you and your employees can be part of the solution to managing costs.*



# Annual Christmas Luncheon

## December 2, 2015

### Networking begins at 11:45 a.m.

Lunch is served at noon

### **Schuylkill Country Club**

877 West Market St., Orwigsburg



Cost is \$20 for Chamber members and \$25 for future members.

**Reservation deadline is Monday, November 30, 2015.**

(Reservations canceled after Wednesday, November 25, 2015 at noon will be invoiced.)

Sign me up!

11-11-15 Breakfast Meeting (\$20/\$25)

12-2-15 SWIB (\$20/\$25)

We accept





## *Schuylkill Chamber Education Committee Professional Development Series*



# Employee Performance and Termination

# Thursday, November 12, 2015

## 11:30 a.m. - 1:00 p.m.

## SEDCO/Schuylkill Chamber Conference Center

*Parking is at metered spots only in the Union Station or 84 Lumber Lot*

Sit in with this panel of experts for an  
interactive discussion on  
Employee Performance and Termination.

## **Employee Appraisal Process**

Ann Marie Blashock, PHR  
Director, Human Resources  
Boyer's Food Markets, Inc.

## Terminating an Employee

Shannon Brennan  
**McCann School of Business & Technology**

## Legal Issues

Jay Jones, Esquire  
Williamson, Friedberg & Jones, LLC



Cost is \$50 for Chamber members and \$100 for future members.

Lunch is included.

**Reservation deadline is Monday, November 9, 2015**

*(Reservations canceled after Friday, November 6, 2015 at noon will be invoiced.)*

Sign me up!

11-12-15 Employee Performance & Termination (\$50/\$100)

We accept

Name

Company

Phone

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Email



Return to Schuylkill Chamber of Commerce, Union Station, 1 Progress Circle, Suite 201, Pottsville, PA 17901 or fax to 570-622-1638.



**PennState**  
Schuylkill

*Schuylkill Chamber Education Committee Professional Development Series*



## **Business Ethics A 21<sup>st</sup> Century Imperative**

**Thursday, November 12, 2015**

**1:00 p.m. - 5:00 p.m.**

**Penn State Schuylkill**

Health & Wellness Building  
200 University Drive, Schuylkill Haven

### **Instructor: Stephen I. Kasloff, Esq.**

This class is designed to acquaint new and experienced attorneys and CPAs with the legal realities of the Federal Sentencing Guidelines for Organizations – which can result in:

- an organization being held criminally liable for acts of its employees
- their impact on organizations of every kind
- the need for organizations to foster a climate and culture of ethical business practices to meet the requirements of the Sentencing Guidelines
- increasing demands for ethical business partners and vendors

**This course is eligible for:**

**CLE credit: 3.5 Ethics**

**(PA, New Jersey, New York, possible other jurisdictions, as well)**

**CPE credit: 4.0 Ethics (PA and NJ)**

**CEU credit: 0.4**

Cost is \$85 for Chamber members and \$100 for future members.

**Reservation deadline is Monday, November 9, 2015**

*(Reservations canceled after Friday, November 6, 2015 at noon will be invoiced.)*

**Register by calling Penn State Schuylkill at  
570-385-6209**

The Schuylkill Chamber Government Affairs Committee is pleased to present:

# Newly Elected Officials

Seminar and Dinner



## Thursday, November, 19, 2015

6:00 PM - 8:00 PM

SEDCO/Schuylkill Chamber Conference Room  
Union Station, 2<sup>nd</sup> Floor, 1 Progress Circle, Pottsville

### Budgeting & Living Within Your Means

Presented by:

**Richard Vilello**

Executive Director

PA Dept. of Community & Economic Development  
Governor's Center for Local Government

**Marita Kelly**

Local Government Policy Manager

Governor's Center for Local Government

### Meeting Procedures & Protocol Sunshine Law

Presented by:

**Elam Herr**

Asst. Executive Director

PA State Assoc. of Township Supervisors (PSATS)

Dinner is sponsored by:



There is no cost for this session.  
However, reservations are requested for  
dinner count.

Sign me up! 11-19-15 Newly Elected Officials Seminar

Name \_\_\_\_\_

Company/Municipality \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**Register online at [www.schuylkillchamber.com](http://www.schuylkillchamber.com) - Event Registration - fax to 570-622-1638 or call 570-622-1942!**



&



**PennState**  
Schuylkill

are pleased to present

**ServSafe**  
National Restaurant Association

# **ServSafe® Certification**

**Monday, November 23, 2015  
and  
Tuesday, November 24, 2015  
9:00 a.m. to 5:00 p.m.  
Penn State Schuylkill**

The ServSafe® program provides food safety training, exams and educational materials to food service managers. In the state of Pennsylvania, The Act Food Employee Certification Act, 3 Pa C.S. §§ 6501 - 6510, as amended, requires one supervisory employee per food facility to become certified in food safety and sanitation by taking a nationally recognized food manager certification class and obtaining a National Certificate of completion. National courses are those that have been approved by the Conference of Food Protection.

The Act does not require the certified person to be on premises during all hours of business, but does require that they be available during all hours of operation. When in the facility, the certified supervisory employee is the Person-in-Charge (PIC).

*\*Please be aware that you will be required to take and successfully pass a proctored examination in order to become certified.*

Penn State Schuylkill is an authorized ServSafe® training provider through the National Restaurant Association and also employs certified ServSafe® proctors for online certification.

We offer public training for individuals who are looking to open their own business, work for a company, organization, school, or other entity, or, we offer company training to businesses for their staff.

**Cost is \$219 per person and includes the text book.  
Lunch is provided on both days**

**Register today by calling  
570-385-6209**

Schuylkill Chamber Education Committee is pleased to present:



**PennState**  
Schuylkill

# Business Etiquette Dinner

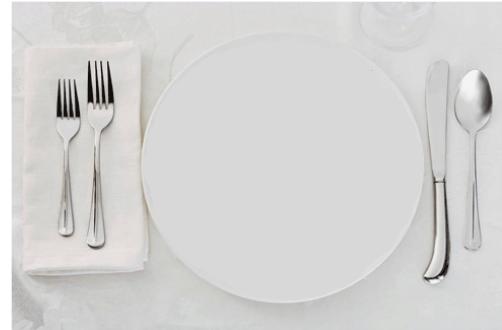
Tuesday, December 1, 2015

11:30 a.m. - 1:00 p.m.

Carmelo's Roman Delight  
1240 Centre Turnpike, Route 61, Orwigsburg

Moderated by:

**Tina Rose**  
Penn State Schuylkill



This session will show you how to get the most out of a business dinner.

Learn business etiquette as well as networking tips.

Cost is \$25 per person for Chamber members and \$50 for future members.

*Educational Seminar is eligible for the Tiers Education Seminar Credit for Partner members & above.)*

**Reservations are required. The deadline for reservations is Wednesday, November 25, 2015.**

(Reservations canceled after Wednesday, November 25, 2015 at noon will be invoiced.)

**The committees of the Schuylkill Chamber  
are always looking for new ideas and faces.**

**Consider joining one of our active committees and  
make the most of your Schuylkill Chamber membership.**

**Agribusiness Committee** - As scheduled

**Education Committee** - 3<sup>rd</sup> Thursday of the month at 8:30 a.m.

**Government Affairs Committee** - 1<sup>st</sup> Thursday of the month at noon

**Member Services Committee** - 2<sup>nd</sup> Tuesday of the month at 8:00 a.m.

**Non-Profit Committee** - 4<sup>th</sup> Monday of the month at 9:00 a.m.

**Schuylkill Women in Business (SWIB)** - 2<sup>nd</sup> Tuesday of the month at 9:00 a.m.

**Transportation Committee** - 2<sup>nd</sup> Thursday of the month at 9:30 am

Email Vanessa Mihoda - [vmihoda@schuylkillchamber.com](mailto:vmihoda@schuylkillchamber.com) - or call the Schuylkill Chamber office at 570-622-1942/800-755-1942 and get on the email list of a committee that interests you.

Sign me up!  12-1-15 Business Etiquette Dinner (\$25/\$50)

We accept



Name \_\_\_\_\_ Company \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

*Register online at [www.schuylkillchamber.com](http://www.schuylkillchamber.com) - Event Registration - or call 570-622-1942!*

# 2016 CLASSES NOW FORMING!

*"If you're looking to continue with business as usual, I would not recommend this program. If you are looking to challenge yourself, learn and grow, this program is a MUST."*

Wayne Holben – Mrs. T's Pierogies/Ateeco, Inc.

2014 Schuylkill Executive Leadership graduate



## CLASSES ARE SCHEDULED FOR:

JAN. 12, 2016      FEB. 2, 2016

JAN. 19, 2016      FEB. 9, 2016

JAN. 26, 2016      FEB. 16, 2016

8:00 a.m. - 12:00 p.m.

An extension of Schuylkill Leadership, Schuylkill Executive Leadership is geared to develop managers at any level in your organization.

Schuylkill Executive Leadership is specifically tailored to meet the needs of the individual, helping them with their professional development

Working together and shaping a new generation of leaders to build a better Schuylkill County. The primary objective is to educate local business leaders about the social and economic challenges facing the community today.

## CLASSES ARE SCHEDULED FOR:

MARCH 1, 2016      APRIL 26, 2016

MARCH 15, 2016      MAY 10, 2016

MARCH 29, 2016      MAY 24, 2016

APRIL 12, 2016      JUNE 7, 2016

APRIL 19, 2016      JUNE 14, 2016

8:00 a.m. - 5:00 p.m.



Providing the resources for the development of community leadership to address the problems, opportunities and issues facing Schuylkill County and finding workable solutions for a better quality of life for you and your family.

For an application, more information on Schuylkill Leadership or Schuylkill Executive Leadership

or if you have any questions, please contact Monica Walborn at 570-622-1942/800-755-1942 or email [mwalborn@schuylkillchamber.com](mailto:mwalborn@schuylkillchamber.com).



# Boyer's Making The Holidays Easier



## Party Trays

JOIN OUR  
EMAIL LIST  
FOR A \$5 OFF  
COUPON!



## Gift Baskets



## Customized Cakes

## Gift Cards



BOYER'S HAS 18 LOCATIONS IN 7 COUNTIES TO SERVE YOU!  
Order Online at [www.BoyersFood.com](http://www.BoyersFood.com)  
and pick up at a Boyer's near you!



**SHOP FAST &  
\$AVE MONEY**



CELEBRATE SCHUYLKILL PRESENTS OUR 4TH ANNUAL ARTS TOUR

# Spirit of the Holidays

## DECEMBER 4, 5 & 6

3 DAYS\* 7 VENUES 200+ ARTISTS  
SPECIAL EXTENDED DAYS FOR PARTICIPATING VENUES



VISIT [WWW.CELEBRATESCHUYLKILL.COM](http://WWW.CELEBRATESCHUYLKILL.COM)  
FOR MORE INFO ON EACH VENUE

### THE STRAWBERRY PLAYHOUSE

"Irving Berlin's Musical - White Christmas"

Nov. 27 & 28 @ 7:30 Nov. 29th @ 2 pm Dec. 4 & 5 at 7:30 Dec. 6th @ 2 pm  
Strawberry Playhouse, 60 church street, Tuscara  
Please call for ticketing availability  
570-325-4368 [www.strawberryplayhouse.com](http://www.strawberryplayhouse.com)

### KICK OFF PARTY @ OAK HILL INN

Dec. 3 6-9 pm Live Music Food & Drink No Cover  
655 Rt. 61 Orwigsburg PA 17961  
570-366-3881 [www.OakHillInn.net](http://www.OakHillInn.net)  
Reservations not required, but recommended.

### WALK IN ART CENTER

220 Parkway Schuylkill Haven, PA 17972  
[www.walkinartcenter.com](http://www.walkinartcenter.com) 570-732-3728, x301

Holiday Market & Open House.

Visit our artists in their studios and shop from over 40 local artists in the Main Gallery. Stop by the 2nd floor WIAC Haven Gallery for the Holiday Train exhibit Saturday 1-5. Special Activities planned for kids of all ages. Check website for details.

Saturday 10-6 Sunday 12-5

### THE ARTS BARN

3 Berry Road Schuylkill Haven, PA 17972  
[www.theartsbarn.com](http://www.theartsbarn.com) 570-366-8736

Shop in a beautifully decorated re-purposed barn while enjoying complementary wine, cider + refreshments in a cozy country setting. Featuring over 120 Pennsylvania artists.

Bonus gift with purchase.

Friday 10-8 Saturday 10-6 Sunday 12-5

### SCHUYLKILL CHORAL SOCIETY

"Christmas 1944"

Sat., Dec. 5 - 7:00 PM @ United Presbyterian Church Pottsville  
Sun., Dec. 6 - 3:00 PM @ Schuylkill Haven High School  
Adult: \$15.00 Senior/Student: \$10.00  
570-628-3388 [www.SchChoral.org](http://www.SchChoral.org)

### MUD & MAKER

6 South Centre St. Pottsville, PA 17901  
[www.MudAndMaker.com](http://www.MudAndMaker.com) 484-650-2745

Shop for all of your handmade holiday gifts in Schuylkill County's premier pottery studio featuring over 20 local artists, our signature Boilo Cups + more. Visit our website for the full workshop list where you can create your own handmade pottery and ornaments!

Complementary wine & refreshments Bonus gift with every purchase.

Friday 12-8 Saturday 10-6 Sunday 12-5

### TAMAQUA COMMUNITY ART CENTER

125 Pine Street, Tamaqua, PA 18252  
[www.tamaquaarts.org](http://www.tamaquaarts.org) 570-668-1192

Friday night join us in the North Pole for a meet and greet with Santa & theatre show. Saturday shop with artists and create some of your own art. Take in theatre show. Sunday enjoy the mommy and me pencil class at 1 pm, and holiday concert with Susan Featro at 2 pm. Light refreshments & shopping available throughout the weekend.

Friday 6:00-8:30 Saturday 10-8 Sunday 1:00-5:00

### GABRIEL YOUTH ORCHESTRA\*

"Holiday Concert"

\*Sunday December 20, 2015 @ 3:00 p.m.  
D.H.H. Lengel Middle School Pottsville, PA 17901  
Conducted by John F. Potlunas Adult & Children \$5

Sponsored in part by the Schuylkill County Visitor's Bureau  
SPECIAL THANKS TO COPY CAT FOR PRINTING OF THE POSTERS

#CelebrateSchuylkill  
#SOTH2015

