

2015 • Daffodil Campaign • To Fight Cancer

www.CancerTelethon.org • **Joe Krushinsky, Chairman** • PO Box 33 • Lansford, PA 18232

February 10, 2015



Dear Neighbor:

I'm writing today to ask that you join with our local cancer fight, as many have done in prior years.

THE TRADITION CONTINUES Carbon-Tamaqua Daffodil Week March 23-27.

We are continuing the tradition of selling daffodils in our local Central Eastern Pennsylvania counties to support the **American Cancer Society**. The 2015 Daffodil Campaign to Fight Cancer is now officially launched! Even if it has been a few years, we ask you to jump on board in this very special effort.

Our campaign motto is *The Flower of Spring Brings a Season of Hope*, because when all the proceeds from daffodil sales go the American Cancer Society, it really does create hope for families. ACS is leading the way in ending death and suffering due to cancer.

In the past, daffodils for the whole country came all the way from Washington State. This year, daffodils for our regional campaign are coming from van Hoekelen Greenhouses of McAdoo & Kline Township in Schuylkill County, the Largest Bulb Grower in the Northeast US. Months ago, van Hoekelen's prepared and scheduled the right number of bulbs for production in their local facility, and will deliver cut bunches and potted flowers just in time for our official Daffodil Week March 23-27. We are proud to build our 2015 daffodil campaign on the strength and cooperation of a local area business.

Finally, this year's Daffodil Campaign participants and our fundraising total will be announced live during the 36th Annual American Cancer Society Telethon on Service Electric and Blue Ridge cable TV.

A Heartfelt Invitation – What we're asking you to do

We ask your simply to take daffodil pre-orders from whoever you are comfortable: members, family, friends, neighbors, and co-workers. You'll find very easy to use order forms enclosed. Copy as many as you need. Also enclosed is a Daffodil Campaign brochure for your reference, and a little poster. Keep order forms for your record, and use the form included in the brochure to mail or fax your overall order to our volunteer office on or around March 6. If any questions arise, you can call me any day at (570) 805-4555.

We are truly grateful for anything you can do. We're ready to do anything we can to make your daffodil sales as successful as possible. We are happy to promote your club, church, or service group on our website and on Facebook as an official pre-order contact. (Simply call us and let us know if you'd like us to do that!)

We are striving to make this local Daffodil campaign a great success, and any help your group can provide will make a difference for the American Cancer Society. With your help, we know we'll be successful.

Thanks so much.

Joe Krushinsky

Chairman, Daffodil Campaign to Fight Cancer

"The Flower of Spring Brings a Season of Hope."

Sales & Sponsor Information: (570) 805-4555 **Joe Krushinsky, Chairman:** (202) 297-3274 **Campaign Fax:** (570) 805-4554

The official registration and financial information of CancerTelethon.org, Inc may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania 800 732 0999. Registration does not imply endorsement.