



June 2014

Our children today shape tomorrow's future. Childhood memories and family foundations are necessary for them to live healthier and happier lifestyles. St. Luke's Miners Campus understands the importance of our youth, as well as the community, and is hosting the second annual Cares for Kids 5K and Family Fun Run/Walk to raise awareness and support the efforts of the Community Health program.

St. Luke's Miners Community Health program supports the community's families in Carbon and Schuylkill counties with programs such as:

- St. Luke's Health Star Vans provide dental, vision and health services at school and community locations to help patients—especially children—who have difficulty accessing important health services.
- Literacy initiatives **Reading Rocks** and **Reach Out and Read** help improve literacy in the community as literacy rates and health outcomes are correlated.
- **Certified Diabetes Education Center** provides specialized education help to patients and their families with diabetes.
- **Tobacco Cessation Treatment Center** helps local residents quit smoking.
- Community Outreach including **Live Your Life**® – a public campaign to promote healthy living and health tips—a new health tip and corresponding activity each month helps people understand how Balance Energy and Action can lead to better health outcomes for individuals and the community.
- Registered Nurse Health Navigator Services for local **Community Safety Initiative** to promote safe and healthy living.
- **Healthy Homes**® inspections to help residents identify factors in their homes like mold, unsafe conditions and easy steps to improve the home's physical environment to improve health outcomes for children.

The St. Luke's Miners Campus Cares for Kids 5K and Family Fun Run/Walk will be held on **September 20th** and is presented by the "Get Your Tail on the Trail," a program designed to encourage communities to get out and get active. More information about the program can be found at <http://tailonthetrail.org>. All training and participation miles will count toward your goal points. The race begins at 9 am at the Lansford Pool and loops around the St. Luke's Miners Hospital. We anticipate a full crowd of men, women and children participating in this event. What better way to spend a beautiful, fall day!

Your support of this family event not only benefits the Community Health program but the overall health and well-being of our close knit community and our leaders of tomorrow.

The enclosed sponsorship form details the benefits at each sponsorship level. Thank you in advance for helping to raise awareness about health care initiatives in our community.

Sincerely,

The St. Luke's Miners Cares for Kids Committee