

## Media Alert

### **For Immediate Release**

**Treasure the Memories  
of Our Roots  
July 28 – August 2, 2014  
Rooted in the Community for 31 years.**



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### **Midway Rides will be New this Year**

When the Schuylkill County Fair opens on Monday July 28 and runs through August 2, people will notice the new amusement ride company. Goodtime Amusements, LLC of Hellertown, PA will be the new midway amusement ride company. Goodtime Amusements was established in 1986. They are a family run business, which provides amusement services to various non-profit organizations. Operating solely in the eastern portion of Pennsylvania, Goodtime provides their sponsors with up to 20 rides along with food and game concessions.

This will be the initial year that Goodtime will be providing their services for the Schuylkill County Fair. They also provide amusements for the Schnecksville Fair, Oley Valley Fair, West End Fair and Carbon County Fair.

Goodtime offers their patrons modern, well-maintained equipment staffed by courteous, well-groomed uniformed employees. They take pride in bringing the meaning of good times to your event.

A New Kiddie ride Zamperla Mini Jet has been purchased for the 2014 fair season. Goodtime is presently involved with the rehab of the Bumble Bee and Merry-Go round Rides and they will be completed for the beginning of the season. Hampton, Paratrooper, Bear Affair, Spinner, Train, Dragon Wagon, Teacups Bumble Bees, Yo Yo Swings, Starship, Sizzler, Loop O Plane, Tilt A Whirl, Castle Mania, Super Slide, Boats, and Carousel are some of the rides provided by Goodtime Amusement out of Hellertown, PA to be found at this year's Schuylkill County Fair.

Rides at the Schuylkill County Fair have always been broken down into three age groups. Adult, youth, and kiddie rides are the groupings. A minimum of 5 rides per age group will be found on the grassy meadow at the fairgrounds. Goodtime amusements have promised more rides as the space can accommodate more of their equipment.

Rides aren't the only fun on the midway. Goodtime Amusements feature games where the game operator is having just as much fun as the customer. Fifteen game and concession trailers will be available for all to have a good time. Goodtime operators aren't in it to win; instead they want fairgoers to have fun.

Can't wait to find out what is going on at the Schuylkill County Fair where you can "Treasure the Memories of Our Past?" Then visit the fair's web site at [www.schuylkillfair.com](http://www.schuylkillfair.com), like us on Facebook, or follow us on Twitter. The Schuylkill County Fair has been rooted in the community for 31 years.