

Media Alert

For Immediate Release

**Treasure the Memories
of Our Roots
July 28 – August 2, 2014
Rooted in the Community for 31 years.**



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Let's Rock a Little Country

What:

The media is invited to enjoy a day in the country. The day starts early with a Dairy Show in the Ag Arena. New this year will be a Poultry Show. To be followed by a tractor parade with the theme of Harley Hog out of respect of Schaeffer's Harley Davidson who is the day sponsor. This is to be followed by a Livestock Showman Contest where only eligible youth exhibitors vie for the coveted prize of master showman by exhibiting to the best of their ability various species of livestock. The eligible youth are broken into age categories so that they compete for this top prize against youth of similar age. Agricultural activities include a Threshing Demonstration, Yukon Gold Potato Cooking Contest and a Story Time done by Schuylkill County Reading Council. The traditional hay bale toss will be held Friday evening. Steps into the line dancing with DJ Chicken Nuggets as his rock and rolls the country hits meant to keep you stepping out on the dance floor. Into a little native culture then visit with Big Owl on the Bear Creek Island around the campfire as he speaks on the native Indians that inhabited our area. As day rolls into evening then let's rock and roll to the country sounds of Exile. Schaeffer's Harley-Davidson of Orwigsburg was instrumental in helping bring Exile for the performance.

Visual Opportunities: Friday, August 1, 2014

- Dairy Show
- Poultry Show
- Tractor Parade
- Master Livestock Showman
- Hay Bale Toss
- Threshing Demonstration
- Yukon Gold Potato Cooking Contest
- DJ Chicken Nugget, Line Dancing
- Story Time
- *Kendall Phillips – Nashville singer-songwriter, actress*
- **Exile**
- Big Owl Indian Lore

Other Notable Visual Opportunities:

- Johnny Peers & Muttville Comix
- Peggy Hentz “Red Creek Wildlife Rehabilitation Center”
- Kids Area Activities
- Schuylkill Talent Showcase – Brook Unger
- Todd Gladfelder, chain saw artist
- Porcupine Pat, Naturalist
- Farming for A Day
- Ag Detective Activities

When: Friday, Aug. 1, 2014

Where: Schuylkill County Fair Grounds

More Info@: www.schuylkillfair.com