

Media Alert

For Immediate Release

**Treasure the Memories
of Our Roots**

July 28 – August 2, 2014

Rooted in the Community for 31 years.



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Elvis Returns

The return of Elvis to the Schuylkill County Fair will high light a week of exceptional entertainment. Brandon Bennett will be performing as the "Ultimate Elvis," Saturday evening on the M & T Stage of the Schuylkill County Fair. Bennett will pay tribute to Elvis at 7 and 9PM on Saturday, August 2, 2014.

Bennett's show will take the audience on a journey through Elvis's career, including "The King's" introduction to the entertainment world in the '50s, the famous 1968 television appearance that marked Elvis's return to live performances, and the concert years - symbolized by the powerful vocals, high energy stage performances and the legendary jumpsuits.

Bennett has received numerous accolades for his impersonation of Elvis Presley. In 2008, he won the "Ultimate Elvis Tribute Contest" and went on to win the title of the "Ultimate Elvis Tribute Artist" at Graceland. He is the 2002 International Images of the King World Champion, making him the youngest contestant ever to place and win the competition.

As a world-renowned and much sought-after Elvis illusionist, Bennett appeared in the re-enactment of the "50th Anniversary of Elvis Return Home as a Star in 1956" at the Tupelo Festival in 2006. With his tribute show and his band, "The Heart Break Orchestra," Bennett performs in venues throughout the country, dazzling fans with his spot-on impersonation. He has also opened for legendary performers such as Diamond Rio, Ronnie Milsap and Chuck Berry.

You can see Brandon Bennett live as he pays tribute to Elvis on Saturday August 2 at 7 and 9PM at the fairgrounds. For more information about the Fair's entertainment line up or other happenings at the Fair, visit the Fairs website www.schuylkillfair.com Like us on Facebook or follow us on twitter.

