

Media Alert

For Immediate Release

**Treasure the Memories
of Our Roots
July 28 – August 2, 2014
Rooted in the Community for 31 years.**



Contact: Kim Morgan

570.739.2627

kamorgan11@gmail.com

Things will be “Boiloing” over at the Fair

The Schuylkill County Fair will hold its first ever Boilo Contest (Champaign of the Coal Crackers) on Wednesday July 30 at 7:30PM in the PA Preferred Culinary Area of the fairgrounds. The competition is open to all adults age 21 and over of the coal region of PA. Contestants may bring their sealed bottles to be judged to as early at 6:30 to reserve an area to display their product.

Schuylkill County Fair is “Treasuring the Memories of Our Roots. What is more rooted in the county of Schuylkill than Boilo. Boilo is the Champaign of the coal region. Everyone loves a good, old-fashion Contest. Food contest mean different things to different people. In Texas it is all about chili, but in the mountains of PA, Boilo reigns supreme. Boilo in the anthracite coal regions Boilo isn’t merely a drink, but a legendary health tonic. Boilo is a time-honored tradition. Many people claim the drink to have healthful benefits, a holistic elixir, which account for its popularity during the deep freeze of winter. It is said that the aromatic nectar warms the innards on a bitter cold night and hastens the exit of colds and flu. This winter we had some bitter cold nights. So what is Boilo you ask? Boilo is a homemade concoction handed down from grandpa. Everyone has a different recipe as much as everybody has a different grandpa. Characteristically boil is a beverage that has a standard recipe that includes citrus fruits, herbs and spices and other ingredients such as honey and ginger ale. The traditional base ingredient in Boilo is moonshine. Many modern recipes have replaced home-brew moonshine with blended whiskey, rye or grain alcohol and are made on a stove top or in a slow cooker.

Interested Yet? Contestants must bring the beverage in a plain sealed jar or bottle. An entry form must accompany the Boilo along with an entry fee of \$2.00 per jar. Entry forms may be obtained on the Fair website at www.schuylkillfair.com. The Boilo will be judged according to its relative merits within the categories. The categories are Boilo, Apple-Pie Boilo and non-Alcoholic Boilo. Prizes will be awarded for first, second and third accordingly. The fair reserves the right to remove an exhibit/exhibitor from the competition and are not responsible for the beverage. So look up the family Boilo recipe and make the Champaign of the Coal Region for this first ever Schuylkill County Fair Boilo Contest.

For more information about this contest or other happenings at the fair, visit the fair's website at www.schuylkillfiar.com like us on Facebook and follow us on twitter.

