

## Media Alert

### **For Immediate Release**

**Treasure the Memories  
of Our Roots  
July 28 – August 2, 2014  
Rooted in the Community for 31 years.**



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### **Digging for Gold at the Schuylkill County Fair**

Digging for gold or more clearly stated as digging up Yukon Gold Potatoes to exhibit at the Schuylkill County Fair, July 28 through August 2 2014. This fun project started at the Bear Creek Festival held on the Schuylkill County Fair Grounds. 4-H'ers from the Blue Mountain 4-H Livestock Club, under the leadership of Kim Morgan and Jill Felty, shared their agricultural knowledge with participants at the Bear Creek Festival. 4-H'er assisted participants in the Bear Creek Festival to make organic pots of rolled up newspaper. Each participant wrapped cut layers of newspaper around a bottle. The wrapped newspaper bottom was folded up into the bottle. Then the bottom of the newspaper was flattened and the bottle was removed. Soil was added to the inside of the newly created organic pot. To the soil was added a Yukon Gold seed potato. Yukon potato variety was developed in Canada around 1966. The potato when planted in the ground will produce a gold mine of yellow skinned and flesh potato within days of planting. The organic pot will disintegrate in the ground as the plant matures producing golden tubers. The potatoes are perfect for boiling, baking and French frying. Each participant that engaged in this activity was given written instructions on how care and harvest their golden potatoes.

The Yukon Gold Potatoes should be able to be harvest in time for the Schuylkill County Fair where they can be exhibited in many classes designed specifically for this project. Interested project participants can enter their golden potatoes into one or all four classes. Potatoes can be exhibited as a plate of five, heaviest, freak or Mr. Potato Head. The day to do so is July 26 from 11Am to 3PM at the fairgrounds. These classes are not limited to participants from the Bear Creek Festival. These classes are open to all individuals that might have grown Yukon Gold potatoes in their garden.

This year's Schuylkill County Fair is "Treasuring the Memories of Our Roots" since the Fair has been rooted in the community for 31 years. Potatoes are a root vegetable and everyone wants to dig for gold. That is what makes this work for the Schuylkill County Fair this year which is open to the public July 28 through August 2, 2014. This is just one of the many memories that can be treasured at the SCF. If you are a person that likes to learn by doing then there are many opportunities to do just that scheduled throughout the week of the Fair? There are daily arts and crafts projects done in the Kids Tent. Farming for the Day Tent allows little ones to do many hands on activities as it relates to Agriculture like making butter. The Ag Arena activities allow 4-Her's to assist younger people in many make and take projects such as soy crayons. Let's not forget that at the Nature Center there are numerous hands on make and take activities relating to trees whose roots are deeply embedded in the soil. Master Gardeners will be doing make and type projects as well as Daikon Herb Club. So if you like free make and take projects then the SCF is the place to go July 28 – August 2.

For more information of the Schuylkill County Fair, visit our web site at [www.schuylkillfair.com](http://www.schuylkillfair.com). Like us on Facebook, tweet us on Twitter or pin us on Pinterest.